

May 19, 2009

## **Ada Police to enforce ‘Click It or Ticket’ campaign**

ADA – Effective immediately, Ada Police officers will enforce the state’s seatbelt law as part of the national “Click It or Ticket” campaign.

The goal of the campaign is to educate motorists about the safety of seatbelts and to reduce the number of traffic injuries and deaths. The campaign officially runs through May 31, but the law can be enforced at any time.

APD officers plan to set up routine roadblocks over the course of the next two weeks to monitor seatbelt usage. Tickets will be written when seatbelts are not in use. Local motorists are encouraged to buckle up, not only to avoid fines but also to increase their chances of survival on the roadways.

According to the Oklahoma Highway Safety Office, more than 300 people killed in state accidents in 2007 were not wearing seatbelts. Close to 2,000 unrestrained drivers or passengers died in Oklahoma between 2002 and 2007. “Click It or Ticket” is aimed at greatly decreasing those numbers.

The Ada Police Department also wants to remind each local motorist to carry a valid driver’s license and proof of valid insurance coverage when behind the wheel.

*For more information on the City of Ada, visit our Web site at [www.adaok.com](http://www.adaok.com).*